



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

29 June 2023  
EMA/301502/2023  
European Medicines Agency

## European Medicines Agency's Data Protection Notice

For the electronic EMA newsletters published via Newsroom

This Data Protection Notice explains the most essential details of the processing of personal data by the European Medicines Agency (hereinafter "EMA" or "Agency") in the context of the publication and sending of electronic EMA newsletters via Newsroom. Newsroom is a Content Management System (CMS) focused on the creation and dissemination of information, developed by the European Commission.

### 1. Who is responsible for processing your data?

#### 1.1. Who is the data controller?

The European Medicines Agency ("EMA") is ultimately responsible to comply with your data protection rights and freedoms. On behalf of EMA, the Head of S-Division is appointed as 'Internal Controller' to ensure the lawful conduct of this processing operation.

You may contact the Internal Controller via the following email address: [S-datacontroller@ema.europa.eu](mailto:S-datacontroller@ema.europa.eu)

#### 1.2 Who is the data processor?

The Agency may engage third parties to process data on behalf of the Agency and, in particular, to carry out the sending of electronic EMA newsletters via Newsroom service.

The contact details of the data processor is the following: European Commission, Directorate-General for Communications Networks, Content and Technology, Unit R.3

### 2. Purpose of this data processing

The purpose of this data processing activity is the establishment and use of subscriber lists for the distribution of the Agency's stakeholder newsletters. These newsletters are sent via Newsroom.

#### 2.1. Personal data concerned

In this processing operation we process data directly collected from you when you sign up for the newsletters using the subscription form we sent to you and hosted in the Newsroom environment, where also the list of subscribers is stored and managed. Such data may include the following:

**Official address** Domenico Scarlattilaan 6 • 1083 HS Amsterdam • The Netherlands

**Address for visits and deliveries** Refer to [www.ema.europa.eu/how-to-find-us](http://www.ema.europa.eu/how-to-find-us)

**Send us a question** Go to [www.ema.europa.eu/contact](http://www.ema.europa.eu/contact) **Telephone** +31 (0)88 781 6000

An agency of the European Union



- Email address of the subscriber

The subscriber's email address is the only information required and stored in the list of subscribers in Newsroom. However other additional information such as first name, last name, country can be entered by the subscribers in their Newsroom account. This additional information is provided on a voluntary basis and will not be essential to receive the newsletter.

## **2.2. Legal basis of the processing**

When you provide your data, you consent to the processing of that data in accordance with this Data Protection Notice and Article 5(1)(d) of Regulation 2018/1725. You may opt-out from the processing. To do that, please use the unsubscribe option found in the footer of the newsletter received. By unsubscribing from the newsletter, your email address will be removed from the subscriber list.

You have the right to withdraw your consent at any time. Please note that such withdrawal does not affect the lawfulness of processing carried out by EMA before the withdrawal of your consent.

## **3. How long do we keep your data?**

Once included in a newsletter subscriber list, your email address remains on the list until you ask to be removed from it. To be removed, you can follow the unsubscribe link in the footer of the newsletter you have received by email. The link will lead you to a profile page where you can self-unsubscribe from the newsletter.

## **4. Who has access to your information and to whom is it disclosed?**

Staff from the European Medicines Agency in charge of both the establishment and coordination of sending the newsletters have access to your personal data in order to process the publication and sending of electronic newsletters.

Newsroom is a Content Management System (CMS) by the European Commission. All personal data are stored on the servers of the European Commission.

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

All of the European Commission's processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

To protect your personal data, the Commission (DG Connect) has put in place a number of technical and organisational measures. For more information please consult the Data Protection notice of Newsroom: [DPO Public register \(europa.eu\)](#)

## **5. Your data protection rights**

As data subject (i.e. the individual whose personal data is processed), you have a number of rights:

- **Right to be informed** – This Data Protection Notice provides information on how EMA collects and uses your personal data. Requests for other information regarding the processing may also be directed to the Internal Controller.

- **Right to access** – You have the right to access your personal data. You have the right to request and obtain a copy of the personal data processed by EMA.
- **Right to rectification** – You have the right to obtain - without undue delay - the rectification or completion of your personal if it is incorrect or incomplete.
- **Right to withdraw consent** – You have the right to withdraw your consent to the processing of your personal data. However, this will not affect the lawfulness of any processing carried out before consent is withdrawn.

Please note that if you withdraw your consent, the Agency may not be able to provide certain services to you. EMA will advise you if this is the case at the time you withdraw your consent.

- **Right to erasure** – You have the right to require EMA to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing. In certain cases your data may be kept to the extent it is necessary, for example, to comply with a legal obligation of the Agency or if it is necessary for reasons of public interest in the area of public health.
- **Right to restrict processing** – In a few, codified cases, you have the right to obtain the restriction of the processing, meaning that your data will only be stored, but not actively processed for a limited period of time. For more information about this right and its limitations, see the EMA General Privacy Statement, hosted at [www.ema.europa.eu/en/about-us/legal/privacy-statement](http://www.ema.europa.eu/en/about-us/legal/privacy-statement).
- **Right to portability** - Where the processing is carried out based on your consent and in automated means you have the right to receive your personal data (which was provided to the EMA directly by you) in a machine-readable format. You may also ask the EMA to directly transfer such data to another controller.

The rights of the data subject can be exercised in accordance with the provisions of Regulation (EU) 2018/1725. For anything that is not specifically provided for in this Data Protection Notice, please refer to the contents of the general EMA Privacy Statement: [www.ema.europa.eu/en/about-us/legal/privacy-statement](http://www.ema.europa.eu/en/about-us/legal/privacy-statement)

## 6. Recourse

In case you have any questions regarding the processing of your personal data, or you think that the processing is unlawful or it is not in compliance with this Data Protection Notice or the general EMA Privacy Statement, please contact the **Internal Controller** at [S-DataController@ema.europa.eu](mailto:S-DataController@ema.europa.eu) or the **EMA Data Protection Officer** at [dataprotection@ema.europa.eu](mailto:dataprotection@ema.europa.eu).

You also have the right to lodge a complaint with the **European Data Protection Supervisor (EDPS)** at any time at the following address:

- Email: [edps@edps.europa.eu](mailto:edps@edps.europa.eu)
- Website: [www.edps.europa.eu](http://www.edps.europa.eu)
- Further contact information: [www.edps.europa.eu/about-edps/contact\\_en](http://www.edps.europa.eu/about-edps/contact_en)